

June 30, 2009

Dear <Patient>,

You are one of our many patients who have dental insurance and we take pride in doing everything possible to help you maximize your benefits. We are writing this letter to help you fully utilize your insurance during this year. Your policy allows for an annual dollar amount of dental treatment, but if you do not use your coverage by December 31st, you lose that allowance. It does not carry over to the next year!

Although treatment is never dictated by what your insurance policy pays, our experience has shown that careful planning can help you maximize your benefits. Our goal for each patient is to help you enjoy good oral health and maintain an attractive smile. We want to provide the necessary treatment that will enhance the quality of your life and take full advantage of insurance coverage for which you have already paid.

In reviewing your chart we know you currently have needed treatment planned that is important to your dental health. We encourage you to take full advantage of your insurance benefits and call (front desk person's name) at 755-1661 to schedule an appointment before the end of the year. To help you get the treatment you need, we are offering a 10% discount if you schedule your work between now and December 15th.

Yours truly,

Dr. William Walden